# - Call for Papers -

## eLearning JOURNAL
## AWARD 2023

**Application Period:**
11th of April 2022 to 30th of September 2022

**Publication of the winners:**
January 2023

**Special-Award**
## PROJECT OF THE YEAR

**Contact:**
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Tel: 04746 - 726 885

# Introduction

Dear participant,

For the 13th time, the eLearning Journal invites you to participate in the eLearning AWARD with the Call for Papers. Every year, a jury of experts awards the eLearning AWARD to innovative and forward-thinking eLearning projects.

The winning projects are published with editorially evaluated project documentation in the yearbook „eLearning & Wissensmanagement 2023".

With this Call for Papers, only project managers can submit current state-of-the-art projects for the eLearning AWARD. For a fair and comprehensive evaluation by the jury of experts of the eLearning Journal, the contact persons and the most important data of the submitted project are requested on the following pages.

**Special-Award „Project of the Year":** Within the framework of the eLearning AWARD 2023, market-independent experts will review and evaluate the winning projects. Based on these evaluations, the editorial team of the eLearning Journal will determine and present the 3 best projects.

For you to have as little work as possible, you will find a checklist of the steps necessary for participation. If you have any questions, please do not hesitate to contact our project manager Mr. Mathias Fleig.

**Checklist for submitting the call for papers:**

- ☐ Fill out the form as extensively as possible.
- ☐ Please send us **portrait photos of the project managers** by e-mail.
- ☐ Please send us **5 screenshots** or comparable image material in high resolution.
- ☐ Please send us **information material.** The more, the less queries there will be from the jury.
- ☐ Please fill out **page 12** completely.

## Be sure to note the deadline for submission!
## The latest submission date is 30.09.2022
(Received by the editor)

**Information material, the call for papers and the picture material can be sent to the editorial office of the eLearning Journal:** Siepmann Media | Zum Dorfe 28 | 27628 Hagen im Bremischen

E-Mail: mathias.fleig@elearning-journal.de

# Project Managers

For the eLearning AWARD, both **eLearning solution providers together with a reference customer and eLear-ning-using companies without an eLearning solution provider** can submit a project. Please indicate below which of these two cases applies to your company and fill in the information requested on the following pages about your project manager and thus at the same time our contact person for queries. **Thank you very much.**

◯ **We are an eLearning service provider and would like to submit a project for the eLearning AWARD together with a reference customer.**

➤ Please start on **page 4** to fill out the Call for Papers

◯ **We are an eLearning-using company and would like to submit a project for the eLearning AWARD on our own..**

➤ Please start on **page 5** to fill out the Call for Papers

# General Information - Solution Providers

**Name, legal form and address of the solution provider:**

**Website:**

**Project Manager for the solution provider:**

◯ **Mrs.**    ◯ **Mr.**

**Title:**

**Name:**

**Position:**

**Phone:**

**E-Mail:**

# General Information  - Applicant Company

**Name, legal form and address of the company:**

**Website:**

**Project manager for the company:**

◯ Mrs.    ◯ Mr.

**Title:**

**Name:**

**Position:**

**Phone:**

**E-Mail:**

**How many employees does your company have?**

◯ up to 250 employees
◯ up to 500 employees
◯ up to 1,000 employees
◯ up to 10,000 employees
◯ up to 25.000 employees
◯ more than 25,000 employees

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# Project details

**The following information is used on the one hand for the evaluation of the project and on the other hand for the editorial prepared project documentation.** It is therefore important that the information provided here is complete, correct and has been approved internally for publication. By submitting the form, the project partners agree that this information can be used „as is". In addition, please adhere to the specified number of characters. Insufficient information will either lead to queries or to the exclusion of the project for further evaluation.

**Project Description:**

**Please enter a description of the project here: (at least 4.000 Characters)**

**Which project goals have been defined?**

**What are the target group(s) and how were they identified?**

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**Which didactic approaches and methods were used in the project?**
**(Multiple Choice).**

| | | | |
|---|---|---|---|
| ☐ | Adaptive learning system | ☐ | Augmented Reality |
| ☐ | Blended Learning | ☐ | Blogs |
| ☐ | Gamification | ☐ | Competence Management |
| ☐ | Learningportal/learningplatform | ☐ | Media Library |
| ☐ | Microlearning | ☐ | Mobile Learning |
| ☐ | Personal Learning Environment | ☐ | Rapid Learning |
| ☐ | Serious Gaming | ☐ | Simulation |
| ☐ | Social Learning | ☐ | Videotraining |
| ☐ | Virtual Classroom | ☐ | Virtual Reality |
| ☐ | Web Based Training (WBT) | ☐ | Webinars |
| ☐ | Wikis | ☐ | Knowledge Management |
| ☐ | Workplace Learning | ☐ | Others (please explain): |

Other approaches and methods:

**Please describe the project implementation**
**(at least 2.500 characters)**

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**What milestones have been defined for the project?**

**Which stakeholders were identified for the project? How were they involved in the project?**

**How was the project rolled out? Were there any promotional measures or internal marketing for the rollout?**

# Project results

**What level of acceptance did the project meet with among the learners? How was this acceptance determined?**

**How is learning success and its sustainability ensured?**

**What are the most significant innovations of the project?** (at least 3.000 characters)

**What contribution does the project make towards the company goals?**

**Which KPIs were defined for the project to evaluate its success? Were these goals achieved?**

**What conclusion do you draw from this project? Please provide a quote about the project from the reference customer.**

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# Award and Publication

After the deadline on September 30, 2022, a jury of experts will select the AWARD winners in the various categories from the projects submitted. To cover the costs arising from the evaluation process and publication, all winning projects will be invoiced for the project documentation in the yearbook „eLearning & Knowledge Management 2023". Optionally, you can also book glass trophies, an AWARD special print digital & print as well as an award video.

☑ **Project Documentation & AWARD Seal 2023**

The AWARD winning projects will be published with an edited project documentation of the winning project in the form of a 4/1 page article in the yearbook „eLearning and Knowledge Management 2023" as well as a personalized AWARD seal. The editorial product documentation will also be published in the online magazine of the eLearning Journal after the award ceremony and can be used with a link for your own public relations work. (Publication fee: 3.450 € plus VAT)



◄ **Example of a project publication from the yearbook "eLearning und Wissensmanagement".**

## AWARD Special Print

AWARD winners can purchase the media rights of the project documentation for their own marketing or public relations work.

☐ I would like to order **the digital media rights incl. a digital special print** of the project documentation (as PDF) for 550 € plus VAT.

☐ I would like to order the media rights (digital & print) incl. a digital special print of the project documentation as well as a print edition of **100 printed copies** for 950 € plus VAT.

## eLearning GlasAWARDs

☐ As eLearning AWARD winner we will send you **two exclusive glass trophies** with individual engraving. (Company name and AWARD category) 750 € plus VAT.

I would like to order ☐ **additional glass AWARDS** for further project participants with a production fee of production fee of 400€ plus VAT per piece.

## AWARD Video

Together with the project managers, we conduct an online interview in which the special features and innovations of the winning project are highlighted. The recording is then made available to the AWARD winners as a high-quality award video for their marketing or public relations work.

☐ I would like to order the award video for 1.500 € plus VAT.

**Invoice recipient:**
(This information is mandatory)

| | |
|---|---|
| **Compamy:** | |
| **Contact:** | |
| **eMail:** | |
| **Street+No./PO Box:** | |
| **Zip+City:** | |
| **VAT ID:** | |

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